

# PRIVACY POLICY

We respect your right to privacy. We have developed this Privacy Statement to inform you how we handle the Personal Information you provide to us.

## Legal Purchase Age

You must not provide us with your personal information if you are not of legal age to purchase alcohol in the jurisdiction in which you reside and (if different) in the jurisdiction in which you are accessing the site. We do not intend to collect personal information from any individuals under the legal purchase age, or to market alcoholic beverages to anyone under the legal purchase age. If we receive notice or believe that someone under the legal purchase age has provided us with personal information we will make every reasonable effort to remove such personal information from our records, or to flag such personal information and (to the extent permitted by law) retain it for the sole purpose of ensuring that it is no longer used.

## Information We Collect From You

1. Personal data (First Name, Email Address, Country of Residence, Date of Birth) that you have voluntarily submitted to us; any other personal information that you voluntarily provide to us
2. Relationship information that help us do business with you, such as you age, demographics and interests as well as your brand and marketing preferences.
3. Usage Information about how you use our websites and mobile applications, to give us a better idea of how you interact with our brands and content.
4. When you access our Site, your computer's browser provides us with information such as your IP address, browser type, access time and referring URL which is collected and used to compile statistical data on the use of our Site. This information may be used to help us to improve our Site and the services we offer.
5. In many cases, we collect Personal Information directly from you. We may ask you for Personal Information when you interact with us, such as registering on our websites, liking us on social media, signing up to receive promotions or joining a spirit club. We may also obtain additional information from third party data suppliers who enhance our files and help us better understand our customers.

## Purpose Of Data Collection

1. Commercial segmentation, personalization of our services and communications
2. Ensure that content from our Site is presented in the most effective manner for you

and for your computer

3. Compile statistical data on the use of our Site
4. Provide you with marketing communications and offers for products and services from Us and, in some cases, our partners, including for offers targeted based on your interests or location
5. Administer surveys and other promotional that you may voluntarily choose to join
6. Match it with other public and private data sources in order to enhance our records, such as appending additional information to your profile, or the records of our business partners. We also may work with other providers who also possess information about you in order to reach you through different methods and platforms, such as on a social media platform that you use.
7. Develop our relationship with you such as by delivering personalized content  
If we intend to uses your Personal Information in a manner materially different than as set out in this Privacy Statement, we will provide you with information on that other purpose prior to that use.

## Personal Information Disclosed To Others

We understand that you do not want us to provide your Personal Information directly to third parties for their own marketing purposes without your consent. We limit our sharing of your Personal Information as follows

1. We may share your Personal Information with our service providers, who are instructed to only use your Personal Information in accordance with our instructions.
2. We may share your Personal Information with unaffiliated joint marketing partners, but only if you have given us your consent.

## Data Security And Privacy

We reserve the right to change this Privacy Policy from time to time in our sole discretion. If we make any changes to the processing of your Data, we ensure that you are informed of such changes and will ask your consent to the changes.

## Contact Us

Questions, comments, requests and complaints regarding this Privacy Policy and the information we hold are welcome and should be addressed at [info@ijovo.com](mailto:info@ijovo.com). All requests will be dealt with promptly and efficiently.